## TWO-COLOR PLATE LASER ENGRAVING MACHINE IS WIDELY USED IN THE ADVERTISING INDUSTRY

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The era of <u>laser engraving machines</u> has come. A few years ago, only imported laser engraving machines cost more than 100,000 regardless of their size. Recently, domestic automation technology has developed rapidly. At present, there are already many engraving machine manufacturers with fierce price competition. Reaching the price acceptable to the industry, the majority of the industry have paid attention to the engraving machine.

Today, in every corner of the society, you will see advertising-related products, such as LED advertising lights, acrylic crystal characters, two-color boards, etc., among which two-color boards are an emerging trend in the advertising industry. The two-color plate laser engraving machine quickly occupied a seat in the market.

The two-color board is a new type of advertising or decoration material based on ABS, which is produced by scraping and drying silk screen paint, pressing and polymerizing metal cured products, and laser engraving. Due to the impact resistance and heat resistance of the two-color board, it also has the characteristics of easier processing and stable finished product size, so it has been widely used in advertising/sign making, architectural decoration and other industries in recent years. So, what advantages does the two-color plate laser engraving machine have that can help the steady development of the industry?

As we all know, laser cutting machines, laser engraving machines, laser marking machines and other series of laser equipment are very popular in recent years as a new, high-tech, advanced and automated processing method, especially favored by various processing industries, especially the advertising industry, Clothing industry, electronics industry, etc. The two-color plate is a widely popular engraving plate, so the collision between the laser engraving machine and the two-color plate, the two-color plate laser engraving machine naturally becomes an inevitable development trend

The high engraving precision, fast processing speed, and simple and quick operation of the two-color plate laser engraving machine have become the main advantages of its popularity in the market. Compared with traditional manual operation, laser equipment has absolute processing advantages. In a society with advanced technology, only by keeping up with the development of technology can we produce products that meet market demand. Two-color plate laser engraving machine greatly contributes to the development of the advertising industry.