

# LASER CUTTING MACHINE HELPS ADVERTISING INDUSTRY TAKE OFF

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Undoubtedly, the unchanging traditional processing methods will be abandoned by the times. It is the hard truth to introduce the old and bring forth the new. Those visionary entrepreneurs recognize the inevitable trend of the development of the times, recognize the laser cutting machine technology, and lead enterprises to seize the technological highland step by step and seek more market share.

The advertising industry is closely related to our daily life, and how does the development of laser cutting machine promote the advertising industry to take off?

Generally speaking, stainless steel and other metal sheets are widely used in the advertising industry, and laser cutting machines have obvious advantages in the processing of metal sheets, mainly in the following aspects:

Material saving - using computer programming technology, product graphics of different shapes can be imported into the computer software system in advance, and the computer will automatically optimize the material layout, greatly improving the material utilization efficiency;

Simplified procedure - the processing accuracy of the laser cutting machine is much higher than that of other methods, so the metal cutting edge is smooth, forming at one time, without subsequent edge modification. At the same time, laser cutting can eliminate the mold opening process and improve efficiency;

Saving mold investment - because the mold opening link is omitted, the consumption of mold will be reduced, and the mold will not need to be repaired or replaced, reducing the production cost, and improving the enterprise's market response speed. It can respond quickly to the different cutting needs of different customers, especially suitable for the production mode of multiple types and batches;

Protect the environment - laser cutting belongs to the category of environmental protection processing, with lower noise and clean and pollution-free, which also effectively solves the situation that enterprises can not start due to environmental protection problems. We can find that the production workshops using laser cutting machines are often cleaner and less waste materials are cut.