## LASER CUT ACRYLIC BILLBOARDS

Posted on 2023-07-03 by redsail



## Category: Laser Cutter News



Acrylic billboards can be seen on the streets of the city, whether it is high-rise buildings or streets and alleys. All kinds of acrylic billboards constitute the city's literal landscape, and one corner occupies the urban space. <u>Laser-cut acrylic</u> billboards convey to the world Make a beautiful business card.

It has the characteristics of dazzling, diverse colors, and strong visual effects that other materials cannot match. Due to its own aperture characteristics, acrylic products have been widely used in billboards, signage and other fields.

Acrylic billboards have the following advantages:

- Compared with the monotony and conformity of the text, the acrylic design has a strong visual perception: the color is gorgeous, and the visual impact reaches the pinnacle of the logo design and production industry;
- Durability: The built-in light source has better protection, which can prolong the service life of acrylic logo design light source products; the extension of the life of the inner lining directly leads to the freshness and quality of the appearance;
- 3. Plasticity: Acrylic is suitable for the production of new technology equipment, and also wood, stone, and metal logo designs do not have the plasticity of acrylic patterns;
- 4. Light transmittance: The light transmittance allows the pattern of the acrylic bottom plate to be displayed clearly and vividly. The light transmittance is as high as 90%, the light transmittance is excellent, and the lines are softer;
  - 5. Combustion resistance: it will not spontaneously ignite and has self-extinguishing properties, which are incomparable performance characteristics of other logo design materials;
  - 6. Energy saving: In addition to good light transmission, the light source is reduced accordingly, energy is saved, and the cost of use is reduced; this is an acrylic logo design work that merchants prefer.

And the laser cutting process can create countless billboard styles, making the monotonous acrylic board achieve wonderful transformation, hiding the cultural information of the city in it, and

constructing the characteristics of the city.

The laser cutting machine accurately cuts text patterns on various colored acrylics, giving it unique vitality and personality. The built-in lights present a semi-transparent romantic visual effect, which attracts people's eyes all the time, and people can't help but appreciate it carefully.

The inside and outside of the street are subtly integrated through acrylic billboards. During the day, they are crystal clear and bright in color, and at night they are beautiful and dazzling.

Advertisement is the background color of urban culture, and it is also a dialogue between the city and people. Every acrylic billboard depicted by every laser cutting machine is a unique planet that merges into a shining star in the night sky. The galaxy, swallowing the prosperity of the city, is infinitely bright.